



thePLACE

2025  
SPONSORSHIP  
OPPORTUNITIES

**As a monthly Shelter Sponsor, your company will have the chance engage with the PLACE during your adopted month but also at events throughout the year including our Annual Off the Street Breakfast.**

Your company will adopt the Shelter for one month of the year. During that month, your logo will be highlighted in our monthly e-newsletter and our social media posts. During your month, your employees can choose to serve meals to our youth, host a community day to clean, paint, and update the Shelter where needed through an employee volunteer day.

In addition to the benefits that the PLACE provides, we hope that you will leverage our partnership by sharing the event and all advertising opportunities through your channels including additional advertising buys with local media, providing an attendance gift to all attendees, and working with our Development team to create additional outreach options.

#### **General Benefits**

Digital media during your choice of month

- Highlighted website advertisement
- Highlighted story in e-newsletter
- One social media post each week on all the PLACE platforms

#### **Off the Street Breakfast Benefits**

- Premier table placement at the Off the Street Breakfast
- Invitation for four at Launchpad Opening Night Kick Off
- Verbal Recognition
  - Launchpad Opening Night Kick Off (time-sensitive)
  - Off the Street Breakfast program
- Logo placement
  - Website – [theplacecos.org/off-the-street-2025](https://theplacecos.org/off-the-street-2025)
  - Invitations – digital and print
  - Program – digital and print
  - Event banner
  - Event presentation

*Annual partnership; must be renewed within 12 months of initial contract*

**MONTHLY  
SHELTER  
SPONSOR**

**\$10,000**



# A PATH HOME

**\$500 -  
\$25,000**

New or additional funding if  
previous donor



**As the Launchpad nears its opening date, join us to guide youth experiencing homelessness on their path to their new home.**

The Launchpad will serve as permanent supportive housing for 50 youth in our community. This is either the first step or their permanent home. The Launchpad has taken trauma-informed care to a new level including trauma-informed design in every aspect of the building to ensure that our youth feel safe and comfortable whether they are doing laundry or settling in their bedroom for the night.

For the Launchpad, we need to secure funding for the purchase of all items that one would need to move into their home. Our goal is to raise \$100,000 by May 1, 2025.

Our wall will live in perpetuity within the Launchpad. Your donation will determine the size of the tile on that wall. Our Keystone Partners will be prominently displayed.

**Keystone Partner - \$25,000**

**Other Sizes - \$10,000, \$7,500, \$5,000, \$2,500, \$1,000, \$500**

### **General Benefits**

- Permanent recognition at the entrance to the Launchpad
- Recognition on Opening Night celebration program
- Recognition in Annual Impact Report
- Commemorative brick for display in your workspace
- Invitation to Ribbon Cutting
- Invitation to Opening Night celebration
  - Keystone Partner – Ten invitations
  - All other donations will receive four invitations

\$2,500 tile and above will include one table with premier placement at the Off the Street Breakfast.

We hope that you will take this opportunity to showcase your partnership in your social media and with your employees. As a partner, you are always welcomed to discuss volunteer opportunities and marketing with our Development team.

*Limited number of Partners: ten Keystone partners, 25 \$10,000 partners, 25 \$7,500, 50 \$5,000 partners*

# OFF THE STREET BREAKFAST

July 10, 2025

Your partnership can significantly enhance the impact of the PLACE, the only organization dedicated to supporting youth experiencing homelessness in Colorado Springs. By partnering with the PLACE, you can help provide essential services such as shelter, food, education, and job training to vulnerable youth. This collaboration not only boosts the organization's capacity to serve more individuals but also raises awareness about the critical issue of youth homelessness.

**Together, these efforts create a ripple effect, fostering a stronger, more supportive community.**



## As Presenting Sponsor, your company will be synonymous with the PLACE's Off the Street Breakfast.

Your company's logo will be linked with the off the Street breakfast logo in all advertising, from invitations to the website to local media promotion.

### Benefits:

First row center table placement

Invitation for 10 to the Launchpad Opening Night celebration

### Co-branded Logo

- All social media posts
- Website – [theplacecos.org/off-the-street-2025](http://theplacecos.org/off-the-street-2025)
- Invitations – digital and print
- Program – digital and print
- Special appeal – digital and print
- Event banner
- Event presentation slideshow
- The PLACE newsletters and e-newsletters through September 2025

### Speaking Opportunities

- Launchpad Opening Night celebration (time-sensitive)
- Breakfast Opening Remarks

### Additional Benefits

- A \$10,000 recognition tile in A Path Home installation at the Launchpad
- A Month Sponsorship of the Shelter

In addition to the benefits that the PLACE provides, we hope that you will leverage our partnership by sharing the event and all advertising opportunities through your channels including additional advertising buys with local media, providing an attendance gift to all attendees, and working with our Development team to create additional outreach.



*Limited to one sponsorship*

Presented by



**OFF THE  
STREET  
BREAKFAST**  
July 10, 2025

**Presenting  
Sponsorship**

**\$25,000**



**OFF THE  
STREET  
BREAKFAST**  
July 10, 2025

**Believe  
Sponsorship**

**\$5,000**



**As a Believe Sponsor, your company will be proving that we believe in our youth's ability to break the cycle of homelessness at our Off the Street Breakfast.**

Your company's logo will be displayed prominently on all Off the Street print and digital media.

**General Benefits**

Premier table placement at the Breakfast

Invitation for four to the Launchpad Opening Night Kick Off

**Logo Placement**

- Minimum of one social media post
- Website – [theplacecos.org/off-the-street-2025](http://theplacecos.org/off-the-street-2025)
- Invitations – digital and print
- Program – digital and print
- Special appeal – digital and print
- Event banner
- Event presentation slideshow
- The PLACE newsletter and e-newsletter prior to and immediately following the Breakfast

**Additional Benefits**

- A \$2,500 recognition tile in A Path Home installation at the Launchpad

In addition to the benefits that the PLACE provides, we hope that you will leverage our partnership by sharing the event and all advertising opportunities through your channels including additional advertising buys with local media and working with our Development team to create additional outreach.

# OFF THE STREET BREAKFAST

July 10, 2025

## Hope Sponsorship

\$2,500



**As a Hope Sponsor, your company will share the common hope that all Colorado youth will forge supportive relationships and have self-sufficient, successful lives at our Off the Street Breakfast.**

Your company's small logo will be displayed prominently on all Off the Street print and digital media.

### **General Benefits**

General front table placement at the Breakfast

Invitation for two to the Launchpad Opening Night Kick Off

### Small Logo Placement

- Website – [theplacecos.org/off-the-street-2025](https://theplacecos.org/off-the-street-2025)
- Invitations – digital and print
- Program – digital and print
- Special appeal – digital and print
- Event banner
- Event presentation slideshow
- The PLACE newsletter and e-newsletter prior to and immediately following the Breakfast

### Additional Benefits

- A \$1,000 recognition tile in A Path Home installation at the Launchpad

















In addition to the benefits that the PLACE provides, we hope that you will leverage our partnership by sharing the event and all advertising opportunities through your channels including additional advertising buys with local media, providing an attendance gift to all attendees, and working with our Development team to create additional outreach.



# the PLACE

## OFF THE STREET BREAKFAST

July 10, 2025

Benefits Provided by the PLACE	\$25,000	\$5,000	\$2,500
Verbal recognition the Breakfast program			
Logo placement on slideshow and in program			
Logo placement on invitation			
Logo placement on Special Appeal			
Logo Placement on Breakfast Banner			
Opening Remarks provided by you			
Co-branded logo			



# Thank You

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