



the**PLACE**

IMPACT REPORT

Fiscal Year 2024



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EXECUTIVE SUMMARY

Mimi Brown, Board Chair

It's both an honor and a privilege to share with you the impact we've made together over the past year. Thanks to your unwavering generosity and commitment, we've been able to provide vital support, resources, and hope to over 439 youth experiencing homelessness in right here in Colorado Springs.

For over 24 years, the PLACE has believed every unhoused young person deserves a safe place to sleep, supportive relationships, and the opportunity for a future that is self-determined. Through our shelter housing, and outreach programs, we have helped youth find stable housing, obtain employment, and improved health conditions. Beyond These numbers, our greatest achievement lies in the lives transformed - young people who, despite immense challenges, have found stability, purpose, and hope.



None of this would be possible without you—our dedicated donors, volunteers, community partners, and staff. Your belief in our mission fuels our work and ensures that we can continue advocating for systemic change while meeting the immediate needs of the youth we serve.

As we look ahead, we remain steadfast in our commitment to eradicating youth homelessness in our city. We will continue to innovate, collaborate, and fight for policies that create lasting change. With your continued support, we can build a future where every young person can exit homelessness and create self-determined, fulfilled lives

Thank you for being an essential part of this journey. Together, we are making a difference—one young life at a time.

Board Members

Mimi Brown
Robert Huls
Rebecca McCay
Wayne Bland
Brian DeSantis
Brittany Harrison
Ron Lavaire
Paul McGachey
Stephen Schaffer

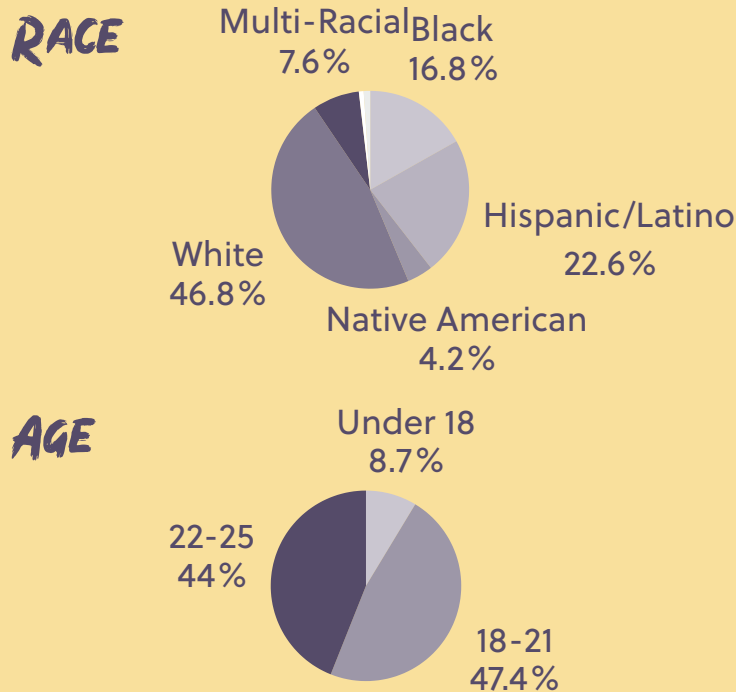
ORGANIZATIONAL GOALS

Vision

All Colorado youth have safe housing, supportive relationships, and the opportunity for self-sufficiency and success.

Mission

To ignite the potential in youth to exit homelessness and create self-determined, fulfilled lives.



The Place works alongside youth and young adults, ages 15 through 24, who are experiencing or at risk of homelessness to create a safe environment of support and encouragement. The Place is the only non-profit organization in the Colorado Springs area offering a full spectrum of trauma-informed, developmentally appropriate services for youth and young adults at risk of or living in homelessness. Our goal is to meet youth where they are and to provide them with the roofs, resources and relationships they need today to overcome challenges and fulfill their promise for a healthy and productive tomorrow.

PROGRAMS



Outreach

Our Outreach Program connects youth experiencing homelessness ages 15-24 with tools for harm reduction and supplies for survival. Staff work out of the Drop-In center which provides a welcome respite for clients and allows for resource navigation, development of positive relationships, and aid from trusted adults.

→ **268**

Youth served by our Outreach program



Shelter

Our Shelter Program is a 20-bed facility serving youth ages 15-20.

Our Shelter is open every day, serves 3 meals a day, and provides clients with individualized case management and resource navigation.

→ **130**

Youth served by our Shelter program



Housing

Our Housing Program is divided into three types of housing support: Transitional Housing, Rapid Re-Housing and Permanent Supportive Housing. All include individualized case management and support.

Rapid Re-Housing offers tiered rent support for youth ages 18-24 and is a 6-24 month program.

→ **115**

Youth served through our four Housing Program supports

Transitional Housing is an 18 month program for up to 8 clients ages 16-21.

Permanent Supportive Housing is long-term rental support for youth ages 18-24. This type of rental support helps chronically homeless youth with documented disabilities, including physical disabilities and mental illness.

PROGRAM OUTCOMES

439 unique and unduplicated youth were enrolled throughout the PLACE's program services*

- 268 unique and unduplicated youth were enrolled in our Outreach program
- 130 unique and unduplicated youth were enrolled in our Shelter program
- 115 unique and unduplicated youth were enrolled in our Housing program
- 92% of youth were provided with services that assisted them educational pursuits, obtaining and maintaining employment and improved health outcomes
- 76% of youth received health coordination and/or referrals to health services

*There is overlap between programs.



CLIENT SUCCESS STORIES

Lucien

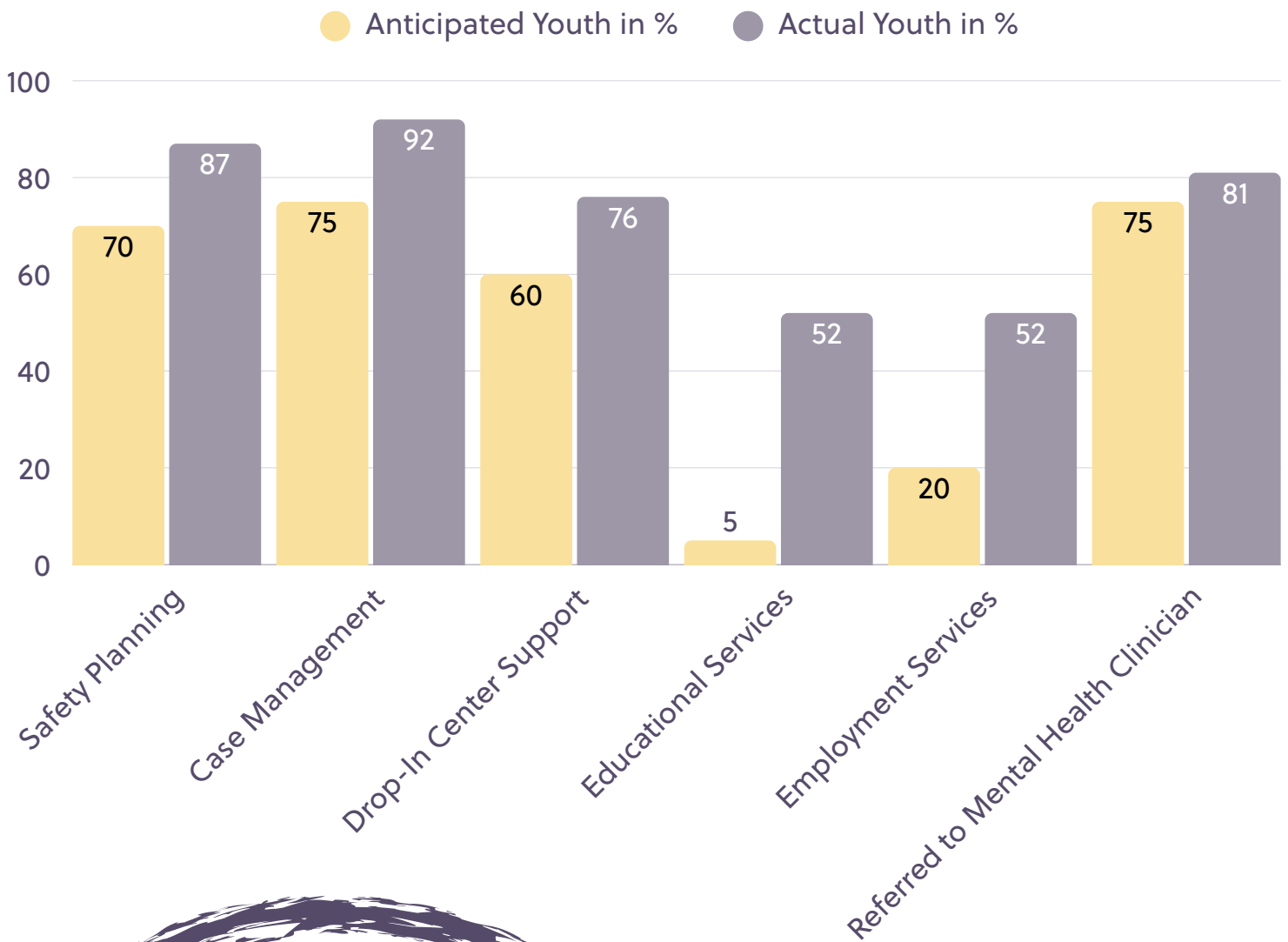
Lucien is a 21-year-old who has been working with the PLACE through our Outreach program. Lucien and their partner moved to Colorado Springs from Texas to get away from an abusive family. When they arrived here, they were sleeping at a gas station for a couple of days trying to figure out the area. After engaging with our Outreach team, They have been able to receive health care coordination and educational services. Lucien has also been able to apply for housing.

With this newfound stability, Lucien is working to find a job, with the goal of eventually going to school to become a movie director. The PLACE's wraparound programming has allowed Lucien to take steps to get off the streets and receive the health, employment, and housing assistance that were not previously available.





OUTREACH OUTCOMES

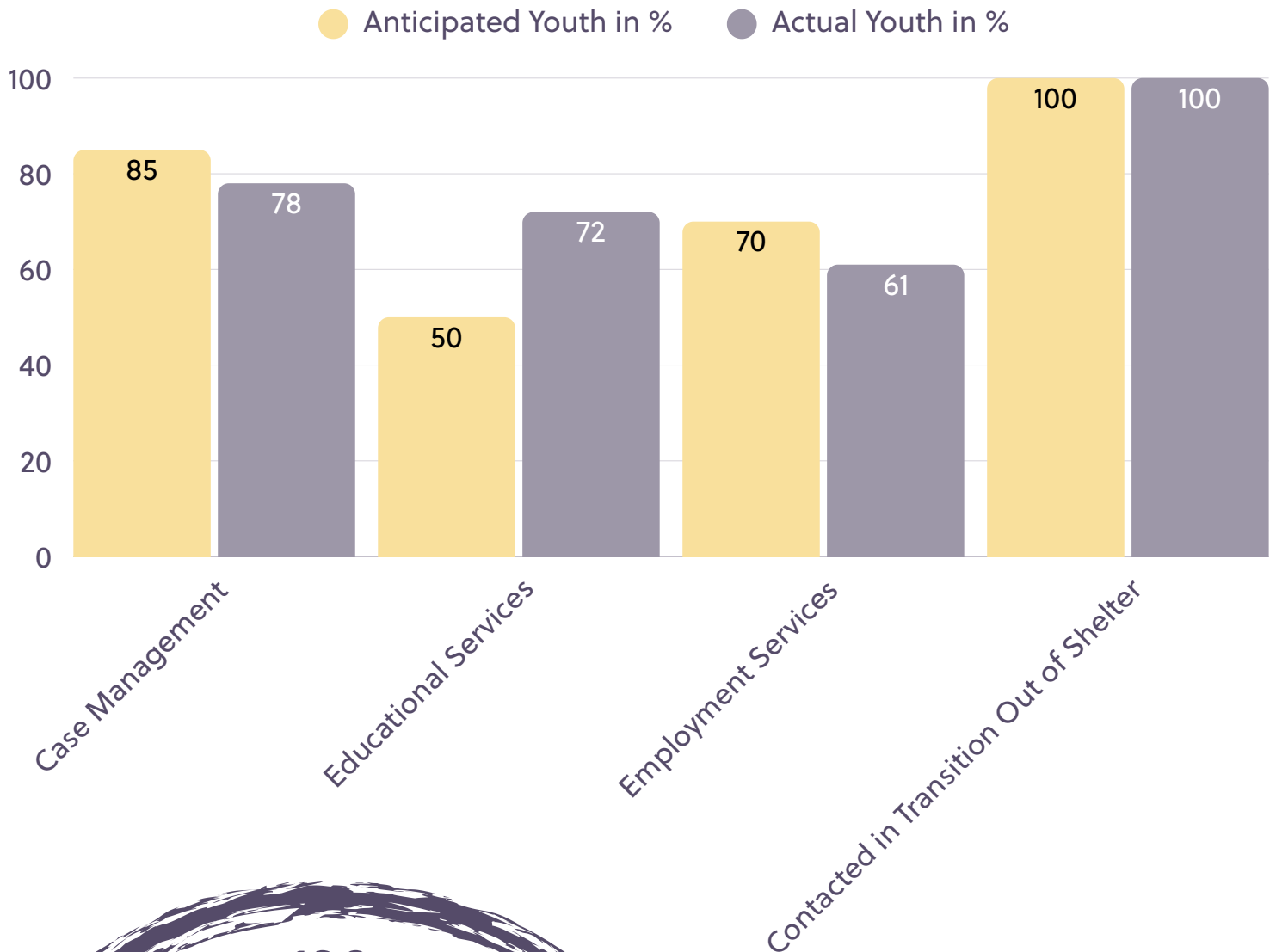


268
unique and
unduplicated youth
were enrolled in the
PLACE's Outreach
program

207 youth out of our
anticipated 150 received first
aid, health care coordination
and/or referral to other health
services



SHELTER OUTCOMES



130
unique and
unduplicated youth
were enrolled in the
PLACE's Shelter
program

CLIENT SUCCESS STORIES

Jasmine is a 24-year-old who has been working with the PLACE through our Housing program since 2022. In 2019, Jasmine experienced the unimaginable grief of losing her child while her family and friends that she had at the time abandoned her in judgement of how she was coping with the loss. During this time, Jasmine experienced homelessness for an extended period. She lived out of bags, slept on concrete, and rode the city bus to escape the unpredictable elements. She had to give up a banking certification while homeless as she could not commit to such a demanding

career. And her limited resources were spend on an occasional hotel, fast food, and toiletries. In October of 2024, Jasmine found out she was carrying another child. It was here that the feeling of getting sick from morning sickness and then getting sick from the lack of food that led her to the PLACE.

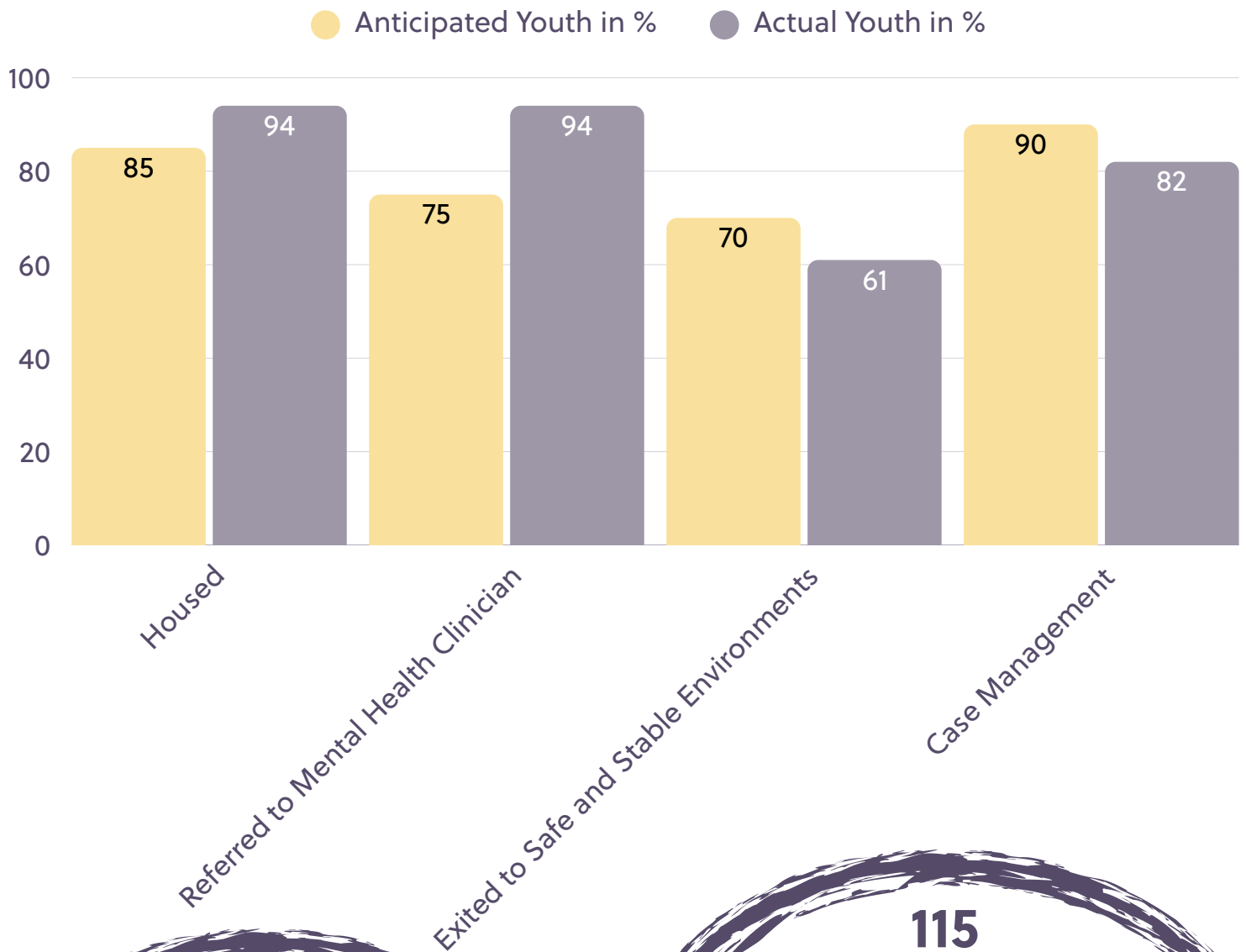
Jasmine began working with our Outreach team who intervened at a critical time in her pregnancy and quickly worked to get her qualified for housing. The support that she credits to the PLACE equals Jasmine's unbreakable spirit to live up to her potential. With the PLACE's dedicated and individualized case management, she has been able to sustain her own apartment for more than a year. Most important is that she is able to have a home for the first time in 5 years. Her hard work has allowed her to maintain a car that she pays for responsibly and her bills are maintained in a budget for her and her daughter. She has even received a promotion at her current job.

Jasmine





HOUSING OUTCOMES



26 out of 45 youth were housed through Rapid Re-Housing
 23 out of 15 youth were housed through Transitional Housing
 66 out of 45 youth were housed through Permanent Supportive Housing

115
 unique and unduplicated youth were enrolled in the PLACE's Housing program supports

FINANCIALS

REVENUE

Federal Grants	\$ 755,370.34	23%
State & Other Grants	\$ 1,505,880.80	46%
Foundation	\$ 436,845.47	13%
Corporate / Civic / Faith	\$ 140,568.56	5%
Individuals	\$ 422,614.17	13%

EXPENSES

Housing / Launchpad	\$ 1,043,863.97	31%
Shelter	\$ 729,264.39	22%
Administration	\$ 736,144.95	21%
Outreach / Drop-in	\$ 334,413.39	10%
Fundraising / Marketing	\$ 349,250.42	10%
Program Oversight / Clinical	\$ 210,955.04	6%

*Financial data for 2024 (October 1, 2023-September 30, 2024) is preliminary and unaudited. Final audited financials will be available on our website under Accountability when it is available.

FUTURE OUTLOOK

We will continue to evolve as an organization as the needs of our youth to gain independence and exit homelessness evolve. Whether it is shoes and clothing or education and employment opportunities, we will continue to meet youth where they are and help them achieve their goals.



Launchpad

Our newest program: The Launchpad is expected to open in early 2025. The Launchpad is 50 units of Permanent Supportive Housing for homeless youth 18-25 at move-in. The Launchpad will include intensive case management and on-site life skills training with the expectation that tenants will be 30% of their monthly income in rent.

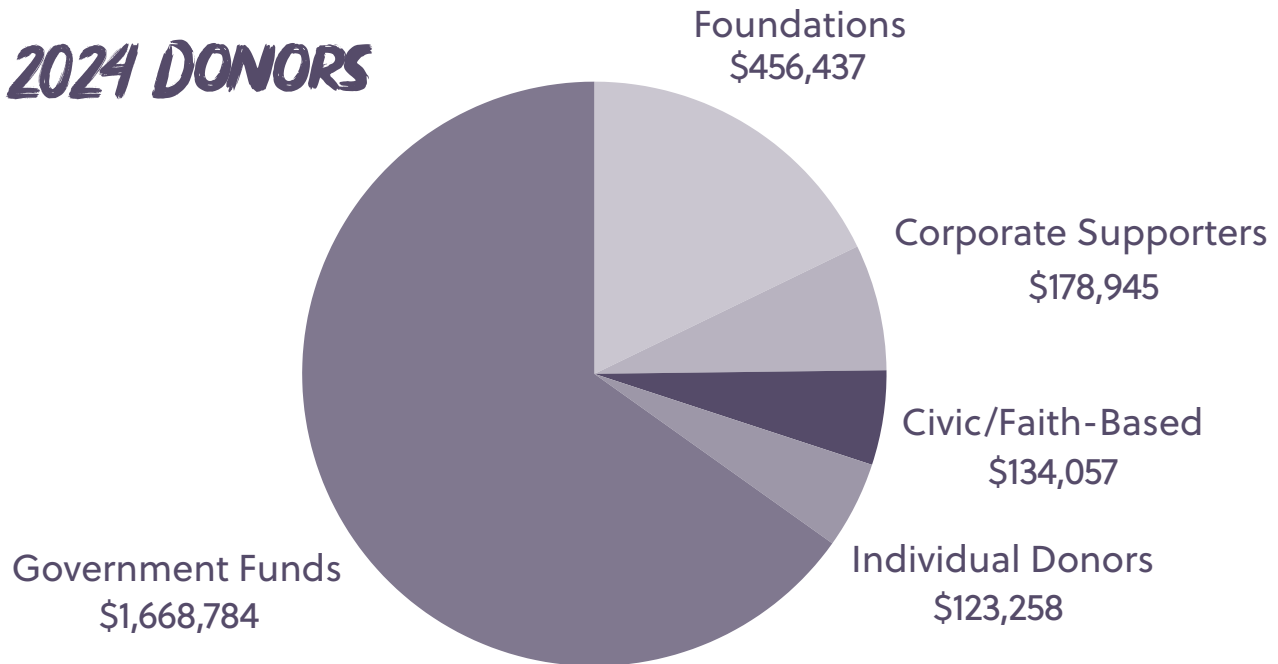
This development is a game changer for Colorado Springs.

Unlike other housing programs, the Launchpad residents will not be forced to leave when they reach the age of 26. Their housing voucher will continue with them until they are ready for the next stage of their life.

DONORS

Thank you to our generous donors for their contributions to the PLACE.

2024 DONORS



2024 Sponsors



Colorado Housing and Finance Authority (CHFA)

Windigo Logistics

Cedar Springs Hospital

Colorado Community Health Alliance

Diversus Health

First Presbyterian

HBA Cares

Integrity Bank & Trust

Norwood

Peak View Behavioral Health

Picnic Basket

Shopworks Architecture

US Bank

USI

GE Johnson

UCCS Advancement



\$147,674

Raised at the 2024 Off the Street Breakfast



951

Donors Gave Money to the PLACE



39,863

Staff Hours Spent Working to End Youth Homelessness



584

Volunteers Supported the PLACE



the**PLACE**

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